

Today's Learning Goal(s):

Date: _____

By the end of the class, I will be able to:

- a) use exponential functions to model exponential growth and decay.

Last day's work: pp. 251-253 #1 – 5, 9, 10 [12 – 14]
(text quesons on following screens)

4.7 Applications Involving Exponential Functions

Date: Nov. 5/15

Ex.1 You invest \$1000 at 8% /a compounded annually.
How much will you have after 20 years?

# of years	0	1	2	3				n
Amount	1000	1080	1166.4					

1000

$$I = Pnt$$

$$= 1000(0.08)(1)$$

$$= 80$$

$$A = P + I$$

$$= 1000 + 80$$

$$= 1080$$

$$A_1 = 1000(1.08)$$

$$A_2 = 1080(1.08)$$

$$= 1166.4$$

$$A_2 = 1000(1.08)(1.08)$$

$$= 1166.4$$

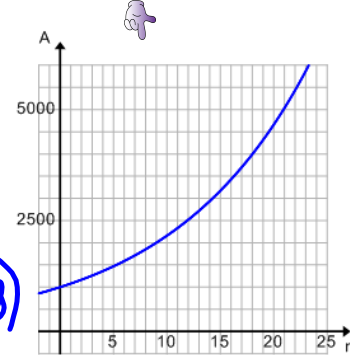
$$A = 1000(1.08)^2$$

$$A = 1000(1.08)^n$$

Initial Amount

Growth Factor

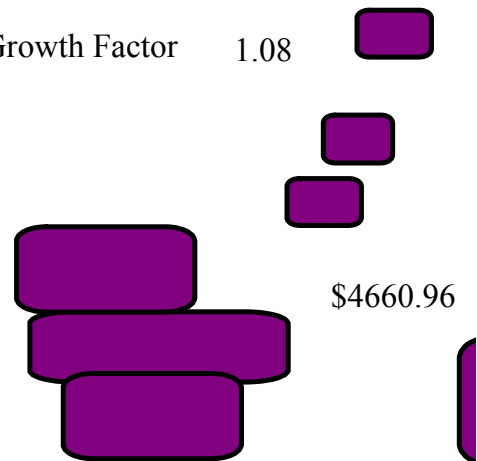
20 years: $A = 1000(1.08)^{20}$
 $= \$4660.96$



Initial Amount 1000

Growth Rate .08

Growth Factor 1.08



Ex.2 A superball loses 10% of its height after each bounce.
It was dropped from 12 m.

Model the bounce height with a decay function.

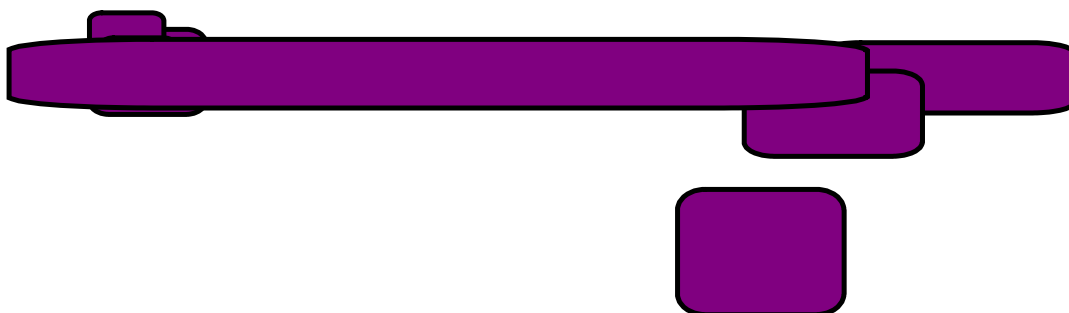
Initial Amount 12
Decay Rate 0.1
Decay Factor $1 - 0.1$
 $= 0.9$

$$H = 12(0.90)^n$$

Initial Amount Decay Factor

$| \pm r$

Each bounce is 90% of the previous bounce.



The function $f(x) = a(b^x)$ can be used as a model to solve problems involving exponential growth and decay.

$$f(x) = a(b^x)$$

Where a is the initial value,
 b is the growth factor and
 x is the number of compounding periods.

Ex.3 A hockey card is purchased in 1990 for \$5.00.

The value increases by 6% each year.

Write an equation and determine its value in 2011.

$$f(x) = 5(1.06)^{21}$$

$$n = 2011 - 1990$$
$$= 21$$

$$= 16.997$$

$$= \$17.00$$



Ex.4 In 1980 the population of the town of St. Albert, Alberta was 20 000.
If the town grows at a rate of 2% a year, what was the population in 2014?

$$A = 20000(1.02)^{34}$$

$$\approx 39213.5$$

≈ 39213 is the population.



There are growth and decay applications that involve **doubling times** or **half-lives**. The formula can be altered to:

$$N(t) = N_o (2)^{\frac{t}{d}}$$

← total time
← doubling time

$$N(t) = N_o \left(\frac{1}{2} \right)^{\frac{t}{d}}$$

← total time
← amount of time to have **50%** left
= **half-life**

Ex.5 A biology experiment starts with 1000 cells.
 After 4 hours the count is estimated to be 256 000.
 What is the doubling period for the cells?

$$N(t) = N_0 (2)^{\frac{t}{d}}$$

$$256000 = 1000 (2)^{\frac{4}{d}}$$

$$256 = 2^{\frac{4}{d}}$$

fraction

if $d = 1$

$$2^4 = 8 \text{ too low}$$

if $d = 0.5$

$$2^{\frac{4}{0.5}} = 2^8 = 256$$

$$4 \div \frac{1}{2} = 4 \times 2 = 8$$



Are there any Homework Questions you would like to see on the board?

Last day's work: pp. 251-253 #1 – 5, 9, 10 [12 – 14]
(text quesons on following screens)

Today's Homework Practice includes:

pp. 261-262 # 1 – 8