- 4. A company that charters a boat for tours around the Gulf Islands can sell 200 tickets at \$50 each. For every \$10 increase in the ticket price, 5 fewer tickets will be sold.
 - a) Represent the number of tickets sold as a function of the selling price.
 - b) Represent the revenue as a function of the selling price.
 - c) Sketch the function. What selling price will provide the maximum revenue? What is the maximum revenue?
- 6. Computer programs are sold to students for \$25 each. Two hundred students are willing to buy them at that price. For every \$5 increase in price, there are 20 fewer students willing to buy the software.
 - a) Represent the sales revenue as a function of the price. Sketch the function.
 - b) What is the maximum revenue?
 - c) What range of prices will give a sales revenue that exceeds \$5400?
- 7. The daily profit, P dollars, of a cotton candy vendor at the fair is described by the function $P = -60x^2 + 240x 80$, where x dollars is the selling price of a bag of cotton candy.
 - a) What should the selling price of a bag of cotton candy be to maximize daily profits?
 - b) What is the maximum daily profit?
 - **10.** On a forward somersault dive, a diver's height, h metres, above the water is given by $h(t) = -4.9t^2 + 6t + 3$, where t is the time in seconds after the diver leaves the board.
 - a) Graph the function.
 - b) Determine the diver's maximum height above the water.
 - c) How long does it take the diver to reach the maximum height?
 - d) For how long is the diver higher than 3 m above the water?