

Are there any Homework Questions you would like to see on the board?

Last day's work:

p.154 #11c

pp. 153-154 #3, 4ace, 5ac, 7ac, 8, 11

11. The profit $P(x)$ of a cosmetics company, in thousands of dollars, is given by

A $P(x) = -5x^2 + 400x - 2550$, where x is the amount spent on advertising, in thousands of dollars.

- Determine the maximum profit the company can make.
- Determine the amount spent on advertising that will result in the maximum profit.
- What amount must be spent on advertising to obtain a profit of at least \$4 000 000? $= P(x)$

\hookrightarrow 4M must be in thousands $\therefore 4000$

$$4000 = -5x^2 + 400x - 2550$$

$$5x^2 - 400x + 4000 + 2550 = 0$$

$$5x^2 - 400x + 6550 = 0 \quad x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$5(x^2 - 80x + 1310) = 0$$

$$\text{Solve } x^2 - 80x + 1310 = 0$$

$$\therefore x = 22.97 \text{ or } x = 57.029$$

$$x^2 - 80x + 1600 - 1600 + 1310 = 0$$

$$(x-40)^2 - 290 = 0$$

$$(x-40)^2 = 290$$

$$x-40 = \pm \sqrt{290}$$

$$x = 40 \pm \sqrt{290}$$

$$x = 57.029 \text{ or } x = 22.97$$

Today's Learning Goal(s):

By the end of the class, I will be able to:

- a) determine the equation of the inverse of a quadratic function.

3.3 The Inverse of a Quadratic Function

Date: Mon. 2/18

Recall: The inverse of a function undoes a function.

To find the equation, switch the x and y variables and rearrange for y .

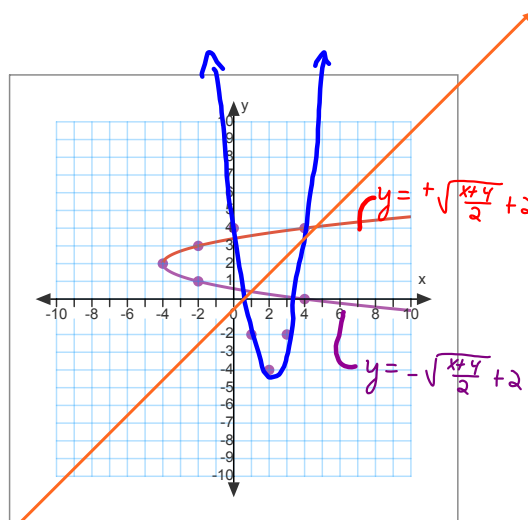
For a function with coordinates (x, y) , the inverse will have coordinates (y, x) .

Ex. 1:

- a) Graph $f(x) = 2(x - 2)^2 - 4$ and its inverse.

$$f(x): v(2, -4)$$

$$\begin{aligned} (2, -4) &\rightarrow (-4, 2) \\ (3, -2) &\rightarrow (-2, 3) \\ (4, 0) &\rightarrow (0, 4) \\ (1, -2) &\rightarrow (-2, 1) \\ (0, -4) &\rightarrow (-4, 0) \end{aligned}$$



- b) Is the inverse a function?

No, it fails VLT.

- c) Determine the equation of the inverse.

$$\begin{aligned} y &= 2(x-2)^2 - 4 & x &= 2(y-2)^2 - 4 \\ \frac{x+4}{2} &= \frac{2(y-2)^2}{2} \\ \frac{x+4}{2} &= (y-2)^2 \\ \pm\sqrt{\frac{x+4}{2}} &= \sqrt{(y-2)^2} \\ \pm\sqrt{\frac{x+4}{2}} &= y-2 \\ y &= \pm\sqrt{\frac{x+4}{2}} + 2 \end{aligned}$$

- d) Determine the Domain and Range of $f(x)$ and the inverse.

$$D: \{x \in \mathbb{R}\}$$

$$R: \{y \in \mathbb{R} \mid y \geq -4\}$$

inverse

$$D: \{x \in \mathbb{R} \mid x \geq -4\}$$

$$R: \{y \in \mathbb{R}\}$$

Today's Homework Practice includes:

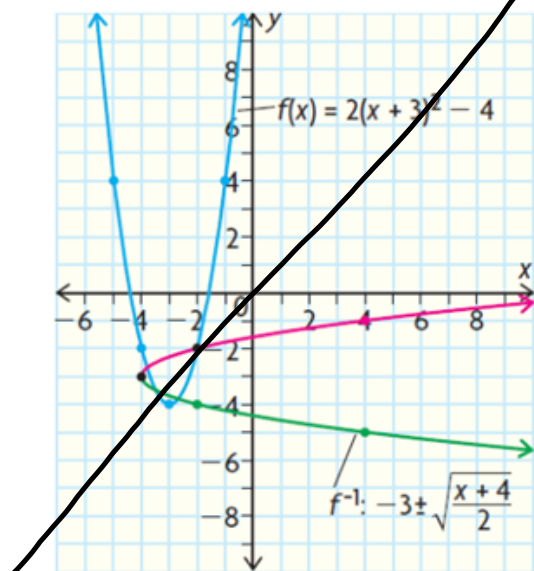
pp. 160-162 #1 – 5, 7, 9, 13 [17]

p.157 Ex.2

3.3 The Inverse of a Quadratic Function

Recall: The inverse of a function undoes a function. To find the equation, switch the x- and y-variables and rearrange for y. For a function with coordinates (x, y), the inverse will have coordinates (y, x).

Eg. 1) Given the quadratic function $f(x) = 2(x + 3)^2 - 4$, graph $f(x)$ and its inverse. Also determine the equation of the inverse.



$$f(x) = 2(x + 3)^2 - 4 \leftarrow$$

$$y = 2(x + 3)^2 - 4$$

$$x = 2(y + 3)^2 - 4$$

$$x + 4 = 2(y + 3)^2$$

$$\frac{x + 4}{2} = (y + 3)^2$$

$$\pm \sqrt{\frac{x + 4}{2}} = y + 3$$

$$-3 \pm \sqrt{\frac{x + 4}{2}} = y$$