### 1.3.3: Crossing Curves

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Use desmos to answer the following questions.
Adjust the window settings as appropriate for each question.

1. Determine the point of intersection of each pair of functions graphically.
a) $y=2^{x+4}$ and $y=2^{7}$
Settings $\quad(-6 \leq x \leq 6,-50 \leq y \leq 500)$
d) $f(x)=6^{-x}$ and $f(x)=8^{x+3}$
Settings $\quad(-6 \leq x \leq 6,-5 \leq y \leq 50)$
b) $y=9^{6}$ and $y=27^{x}$
Settings $\quad(-6 \leq x \leq 6,-50000 \leq y \leq 700000)$
c) $f(x)=6^{-x}$ and $y=36^{5}$
$\begin{array}{cl}\text { Settings } & (-12 \leq x \leq 6,--50000 \leq y \leq 70000000) \\ \text { OR } & \left(-12 \leq x \leq 6,--5 \times 10^{\wedge} 6 \leq y \leq 7 \times 10^{\wedge} 7\right)\end{array}$
e) $y=3^{x+15}$ and $y=27^{2 x}$
Settings $\quad(-6 \leq x \leq 6,-70000000 \leq y \leq 600000000)$
f) $y=-x+1$ and $y=6^{-x}$
Settings $\quad(-6 \leq x \leq 6,-0.5 \leq y \leq 1.5)$
2. a) Consider question 1 (a) and the solution you determined. How is the solution related to the expressions given for the exponents?
b) Suggest a rule for solving exponential equations without graphing.
c) Can you solve questions (b) through (e) in the same way? Why or why not?
3. Al has saved $\$ 5000$. He checked the website of a prominent bank. The rate for a savings account is $0.05 \%$ per annum, while the rate for a GIC is $3.85 \%$ per annum, both compounded annually. Al doesn't believe he wants to invest all $\$ 5000$ for 5 years. He compared saving $\$ 5000$ in the savings account to saving $\$ 4500$ in the GIC. How long will it take for the investments to be equal in value?
4. The SarJen marketing company has determined that the effect on customers of a particular advertising campaign is modelled according to the function $A=100\left(1.7^{-0.08 x}\right)$, where $x$ is the time in weeks since the end of the advertising campaign and $A$ is the value on their advertising rating scale.
Determine the number of weeks until the effect of the advertising will fall to half (or a rating of 50) [represent the 50 with $y=50$ as function \#1 using desmos].
5. For the following system of equations, find the point of intersection.
i) $y=2 x$
ii) $y=x^{2}$
iii) $y=2^{x}$

Check that the point of intersection found is actually a point on all three functions. Describe the rate of increase for each of the three functions.

Answers
1a) $(3,128)$
b) $(4,531441)$
c) $(-10,60466000)$ or $(-10,60466176)$
d) $(-1.611,17.946)$
e) $(3,387420000)$
f) $(0,1) \mathrm{AND}(0.729,0.271)$
2) [a,b,c,e: Yes], [d,f: Not Possible]
3) 2.826 years
4) 16.328 weeks
5) $(2,4)$

